



BCCFP Strategic Plan 2014-2017

Vision

BCCFP stands for excellence in Family Medicine and the highest quality of healthcare for the people of British Columbia.

Mission

We will achieve our vision by:

- Advocating for the key role of the family physician in health care
- Advocating for the central role of the partnership between the patient and the family physician
- Promoting accessible, coordinated, comprehensive, longitudinal care
- Providing and accrediting excellent continuing professional development programs
- Promoting and supporting healthy family physicians
- Fostering relationships with medical students and residents to promote family medicine as a rewarding career choice
- Advancing research in family medicine
- Recognizing leadership and excellence in family medicine

Core Values

What essential principles guide our work?

We value the practice of family medicine that is accessible, coordinated, comprehensive and longitudinal. Key principles include:

- The family physician is a skilled clinician
- Family medicine is a community-based discipline
- The family physician is a resource to a defined practice population
- The patient-physician relationship is central to the role of the family physician

Strategic Priorities

1. BCCFP is the professional home for family physicians.
2. The BCCFP is an effective advocate for health care based on the Patient's Medical Home model.
3. Members have access to evidence-informed continuing education to support evolving practice needs.